

CINCINNATI MUSIC HALL, OCTOBER 22, 2009



THE 9TH ANNUAL



Torch
AWARDS



Welcome to the 9th Annual Torch Awards
for the presentation of the Marketplace
Ethics Award of the Better Business Bureau.

PRESENTING
SPONSOR



BUSINESS

COURIER

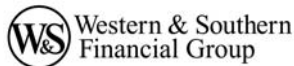
Awards

Sheakley
It's done.

Founders Reception



Celebration



THE 9TH ANNUAL



Torch AWARDS

PROGRAM

WELCOME

Paula Toti, Master of Ceremonies

Local 12

DINNER

Savor Catering and Events

OPENING REMARKS

Jocile Ehrlich

President/CEO

BBB

THE 9TH ANNUAL



Torch
AWARDS

PROGRAM

STUDENTS OF INTEGRITY

SCHOLARSHIP PRESENTATION

Eleni Liston — Sheakley Companies

THE 2009 TORCH AWARD PRESENTATIONS

SMALL NON-PROFIT AND LARGE NON-PROFIT

Tom Klinedinst — Klinedinst Enterprises,
Chair, Cincinnati BBB Foundation

**BUSINESS 1 TO 19 EMPLOYEES
AND BUSINESS 20 TO 49 EMPLOYEES**

Donna Eby — Sanger & Eby,
Chair Cincinnati BBB

**BUSINESS 50 TO 99 EMPLOYEES
AND BUSINESS 100+ EMPLOYEES**

Doug Bolton — Cincinnati Business Courier

Savor

catering and events

Spaghetti Squash with Honey

Ratatouille

Rustic Mashed Red Potato Cups

Ratatouille Crusted Salmon with Beurre Fondu

Orzo with Wild Rice, Pine Nuts,
Roasted Bell Peppers, Spinach & Feta

Orzo with Wild Rice & Chicken Sausage

Braised Beef Short Ribs
with Red Wine & Shallot Sauce

GOLD Sponsors

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CHAMPION WINDOWS

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CINCINNATI INSURANCE COMPANIES

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Time Warner Cable

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Colliers Turley Martin Tucker
Knowledge Works Foundation
Lipps & Son Construction, Inc.
Nature Nook Florist
M. Rosenthal Company
Nixco Plumbing, Inc.
Ritter Daniher Financial Advisory, LLC
TJC Consulting, LLC
Watson's

Entries for the 2009 Torch Awards were reviewed by a distinguished panel of independent judges selected from community leaders.

These judges evaluated the applications submitted by the nominees based on criteria established by the Council of Better Business Bureaus and the International Torch Awards Program.

TORCH AWARD JUDGES

Kathy Daly

C.F.O., Messer Construction

Jennifer Goodin

Executive Director,
Ronald McDonald House

Dave Hatter

Partner, Libertas Technologies

Tim Meyer

President, Meyer Capital Management

MODERATOR

Cathie Kuhl

Director, Private Complaint Mediation Services

2009

Torch
AWARDS

HONOREES

Abstract Displays, Inc

ATC

Apollo Heating & Cooling

Best Upon Request Corporate, Inc

Cincinnati Habitat for Humanity

Cincinnati Nature Center

Clark-Theders Insurance Agency, Inc.

Cutter Construction, Inc.

Every Child Succeeds

Furniture Fair

General Revenue Corporation

Impact 100


Jones Lang LaSalle

Next Step Networking, Inc.

People Working Cooperatively

SkillSource

Tender Hearts at Home Senior Care



Essays for the Students of Integrity Scholarship Program were judged by an independent panel of judges selected from community leaders.

The judges evaluated the essays based on the ethical conflict faced, the choices involved in solving the issue, and how well the student demonstrated an understanding of ethical conflict and decision-making.

STUDENTS OF INTEGRITY JUDGES

Diane Jordan-Grizzard

COO, Beech Acres Parenting Center

Kyle Natorp

President, Natorp's

Florence Tandy

Executive Director,

Northern Kentucky Community Action Commission

2009 STUDENTS OF INTEGRITY SCHOLARSHIP PROGRAM

SCHOLARSHIP WINNERS

Kelly Schmidt

Holly Claypole

Lynette Fenchel

Shawna Jones

“Integrity is a commitment, even in the face of adversity, to the fundamental values of honesty, trust, fairness, respect, and responsibility. From these values flow principles of behavior that enable a person to translate ideals into action.”

— The Center for Academic Integrity

PREVIOUS TORCH AWARD RECIPIENTS

2008

Colliers Turley Martin Tucker
Messer Construction Company
Neyer Properties, Inc.
Nixco Plumbing, Inc.
Society of St. Vincent de Paul - Cincinnati
VISIONS Community Services

2007

Alternate Solutions Homecare
Easter Seals Work Resource Center
Joy Outdoor Education Center
Libertas Technologies
Natorp's
Niceley's Appliance Repair

2006

Bachman's, Inc.
Caracole
Center for Chemical Addictions Treatment
Hixson
The Malibu Group
Matthew 25: Ministries
Ritter Daniher Financial Advisory
Ronald McDonald House Charities
Widmer's

2005

Brooks & Sons Auto Service, Inc.
Cincinnati Works
Crayons to Computers
Gilkey Window Company
RestorAid Disaster Restoration
Rumpke Consolidated Companies
Total Quality Logistics, Inc.

2004

Champion Window and Door
Manufacturing Co.
Cincinnati Union Bethel
Meyer Capital Management, Inc.
Santa Maria Community Services, Inc.
SparkPeople

2003

American Red Cross —
Cincinnati Chapter
C-Forward, Inc.
Coldwell Banker West Shell
Neal's Design and Remodeling

2002

Beech Acres
Children's Home of Northern Kentucky
General Revenue Corporation
Tom Gill Chevrolet

2001

The Bromwell Company
CMC Properties
The Sheakley Group of Companies

Cincinnati Better Business Bureau would like to recognize and extend sincere appreciation to the following EVENT PARTNERS for providing goods and services in support of the Torch Awards

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Local 12

PPS

Business Courier

Norton Outdoor

Sterling Cut Glass

Harlan Graphics

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BBB STANDARDS FOR TRUST

Build Trust

Establish and maintain a positive track record in the marketplace.

Advertise Honestly

Adhere to established standards of advertising and selling.

Tell the Truth

Honestly represent products and services, including clear and adequate disclosures of all material terms.

Be Transparent

Openly identify the nature, location, and ownership of the business, and clearly disclose all policies, guarantees and procedures that bear on a customer's decision to buy.

Honor Promises

Abide by all written and verbal agreements.

Be Responsive

Address marketplace disputes quickly, respectfully, and in good faith.

Safeguard Privacy

Protect any data collected against mishandling and fraud, collect personal information only as needed, and respect the preferences of consumers regarding the use of their information.

Embody Integrity

Approach all business dealings, marketplace transactions and commitments with integrity.

Leadership  Circle

| Better Business Bureau

Sheakley
It's done.

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COURIER**



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